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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/484,088	01/18/2000	William Herz	ZILG-P001	9247	
36257	7590 07/27/2004	<i>'</i>	EXAM	EXAMINER	
PARSONS HSUE & DE RUNTZ LLP 655 MONTGOMERY STREET SUITE 1800			ZIMMERMA	ZIMMERMAN, BRIAN A	
			ART UNIT	PAPER NUMBER	
SAN FRANCISCO, CA 94111			2635		
			DATE MAILED: 07/27/2004		

Please find below and/or attached an Office communication concerning this application or proceeding.

3	Application No.	Applicant(s)				
	09/484,088	HERZ, WILLIAM				
Office Action Summary	Examiner	Art Unit				
	Brian A Zimmerman	2635				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply						
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).						
Status						
1) Responsive to communication(s) filed on 15 April 2004.						
2a)⊠ This action is FINAL . 2b)□ This	action is non-final.					
3) Since this application is in condition for allowar	nce except for formal matters, pro	secution as to the merits is				
closed in accordance with the practice under E	x parte Quayle, 1935 C.D. 11, 45	53 O.G. 213.				
Disposition of Claims						
4)⊠ Claim(s) <u>3-10 and 12-18</u> is/are pending in the application.						
4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>3-10,12-18</u> is/are rejected.						
	7) Claim(s) is/are objected to.					
8) Claim(s) are subject to restriction and/or election requirement.						
Application Papers						
9) The specification is objected to by the Examine	r.					
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of:						
1. Certified copies of the priority documents have been received.						
2. Certified copies of the priority documents have been received in Application No						
3. Copies of the certified copies of the priority documents have been received in this National Stage						
application from the International Bureau (PCT Rule 17.2(a)).						
* See the attached detailed Office action for a list of the certified copies not received.						
Attachment(s)						
1) Notice of References Cited (PTO-892) 4) Interview Summary (PTO-413)						
2) Notice of Draftsperson's Patent Drawing Review (PTO-948) Paper No(s)/Mail Date						
3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date	5) Notice of Informal P. 6) Other:	atent Application (PTO-152)				
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EXAMINER'S RESPONSE

Status of Application

In response to the applicant's amendment received on 4/15/04. The examiner has considered the new presentation of claims and applicant arguments in view of the disclosure and the present state of the prior art. And it is the examiner's position that claims 1,3-10,12-18 remain unpatentable for the reasons set forth in this office action:

The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

Claim Rejections - 35 USC § 102

1. Claims 1-5,7-13,15-18 are rejected under 35 U.S.C. 102(b) as being clearly anticipated by Goldstein (5410326).

Goldstein shows a video display device (including elements 6,9) that transmits database information to a remote controller 5 to program or modify the control database 90,91 in the remote controller. See col. 18 lines 14-19. The video display device receives the programming information from a central station in the video system, using the VBI portion of the video signal from the central station. See col. 18 lines 50 to 61. The video display device stores the information it receives from the central station in the memory 143,144, prior to sending the information to the remote controller. Goldstein includes a user initiation option so the user can initiate the programming of the remote controller.

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See figs 1-9. Goldstein shows that the programming signals can be stored on a video tap and processed by a video player. The remote controller, once reprogrammed, can be used to operate entertainment component, namely a VCR 7 or stereo receiver 8. See figure 1.

Claim Rejections - 35 USC § 103

2. Claims 6 and 14 are rejected under 35 U.S.C. 103(a) as being unpatentable over Goldstein as applied to claims 1 and 14 above, and further in view of Allport (6097441).

In an analogous art, Allport shows the use of a bi-directional communication link between a television and a remote controller. Allport teaches that USB or Firewire 1394 are equivalent alternatives to IR for such a bi-directional link. See col. 10 lines 9+.

Therefore, it would have been obvious to one of ordinary skill in the art at the time of the invention to have used USB or Firewire as the communication link between the television and the remote controller of Goldstein, because Allport teaches that these are known equivalent alternatives for such links.

Response to Arguments

Applicant's arguments filed 4/09/04 have been fully considered but they are not persuasive.

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The applicant argues that Goldstein does not suggest that remote control protocol data are received during VBIs of video signals and then stored in the remote. Col. 16 lines 28-31 and lines 54-57 show the cable station will transfer infrared codes to the user's remote control, and that the VBI demodulator in the user's tuner will demodulate the VBI and retrieve serial data (ie the infrared codes). Col. 18 lines 14-19 then show that the information to program the remote controller is subsequently downloaded to the remote controller through a bi-directional link.

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Brian A Zimmerman whose telephone

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number is 703-305-4796. The examiner can normally be reached on Off every other Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Mike Horabik can be reached on 703-305-4704. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Brian A Zimmerman Primary Examiner Art Unit 2635